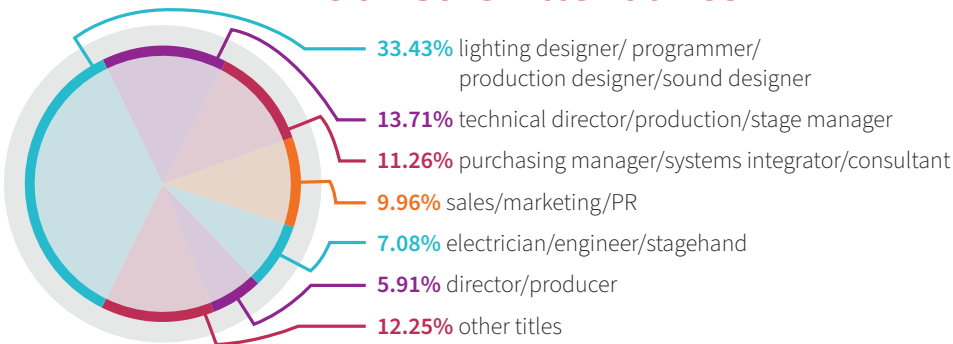


# LDI2019 Post Show Wrap Up

## LDI2019 BY THE NUMBERS

### Our Core Attendance



**73%** of attendees can recommend, authorize or have influence in purchasing. That's more than a 20% increase from 2018.

### 2019 was the biggest LDI ever!

We continued our steady growth over the past four years.

Over  
**16K**  
registrants

**40%**  
attending for the first time

**43%**  
have attended the last 1-3 years

" This year's conference not only appeared to be jam-packed with attendees, more so than previous years, but there were also many more technical offerings from manufacturers that were not simply copies of their competitor's products. "

PATRICK DIERSON, PRESIDENT  
THE ACTIVITY

" LDI is consistently the production industry's premier event to learn, network, and be inspired. "

RICK BENTON, PRESIDENT  
PRO GEAR DISTRIBUTING

### What attendees are looking for

**78%**  
lighting products

**51%**  
projection/video

**41%**  
audio products

**26%**  
special effects

### LDI2019 Stats

**355**  
Brands/Exhibiting  
companies

**122,000 Ft<sup>2</sup>**

Attendee to  
Exhibitor Ratio:  
**35 to 1**

Nearly 50% of  
LDI's attendees in  
2019 were under the  
age of 40.

### Supporting industry organizations, media and attendees that attend LDI:

ESTA  
I.A.T.S.E.  
International Laser Display  
Association/ILDA  
Lighting & Sound America  
Live Sound International  
Mondo\*DR  
Mondo/STADIA  
TPI  
TPMEA  
PLASA  
PLSN/FOH/SD  
Stagecraft  
Institute of Las Vegas  
USITT

Official LDI media partner:  
**LIVEDESIGN**

**SAVE THE DATE:**  
October 23-25, 2020  
LAS VEGAS CONVENTION CENTER

**Contact us to learn more:**  
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